



AUGUST 2017



SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2	3	4	5
6	7	8	9	10 BRAINSTORM Make a list of things you love, and things you hate!	11 2 DAY BRAINSTORM Keep a journal with you. Write down observations, habits, favorite activities. What do you think about?	12
13 BRAINSTORM Sit down w/ mementos- photos, letters, keepsakesm gifts. Take notes on why they matter.	14 DAY OFF! 	15 FIND YOUR TOPIC Review your brain-storms. What jumps out? Is there a topic that is unique to you?	16 FIND YOUR TOPIC Freewrite for more details. What sights, sounds and smells can you share? Tell us a story!	17 MAP OUT ESSAY Looking over all your notes; what patterns do you notice? Plan out the flow!	18 DRAFT Just get your whole essay down on the paper. It should be rough!	19 DAY OFF! 
20 DRAFT Review essay. What sections do you love? What can go? Highlight & crossout	21 DRAFT Take another stab at a draft. Don't edit existing page. Start new document. Keep what you ♥. Discard the rest.	22 DAY OFF! 	23 DRAFT Mine for your story. Does the essay capture something about you? How can it be tighter? What does each paragraph accomplish?	24 DRAFT Nail the opening paragraph. Start strong. Pull us in!	25 DRAFT Focus on body paragraphs. Do they move the narrative along?	26 DRAFT Hone the conclusion.
27 DAY OFF! 	28 POLISH Re-read and make language shine. SUPPLEMENTS Research all schools with why essays.	29 POLISH Double check your grammar. SUPPLEMENTS Draft one why essay. (you can recycle)	30 POLISH Give it to a trusted source for a 2nd pair of eyes. SUPPLEMENTS Tighten why essay and swap in other schools.	31 POLISH Final edits & put it away. SUPPLEMENTS Polish why essays!		



MEET SOME OF OUR ROCKSTAR ADVISORS

AND SEE IF WE'RE A GOOD FIT FOR YOU!

